

**WVASA Summer Conference
June 20-23, 2017
Stonewall Resort, Roanoke, WV**

Tuesday, June 20

**Memorial Golf
Tournament** **12:00-5:00**
Award-Winning Arnold Palmer Golf Course

**Executive Committee Meeting and
Dinner** **6:30-9:30**
Lightburns Restaurant at the Clubhouse
Special Guest – State Superintendent Steven Paine

Wednesday, June 21

**Superintendents' Meeting re: Quadrants -
Ballroom** **11:00-12:00**
WVASA President Deb Akers
*Purpose will be to determine which counties will align with
which quadrants.*

**Michelle Blatt, WVDE,
Accountability** **11:15-12:00**
*WV Accountability Plan
Timelines for feedback and submission of final ESSA plan*

**Vendor
Exhibits** **12:00
-5:00**

Lunch –

Ballroom
1:00

12:00-

Dr. Jan Bryan,
Renaissance

12:30-1:00

Jan Bryan, Ed.D. is Vice President and National Education Officer for Renaissance. Dr. Bryan holds the Ed.D. in curriculum and instruction from Texas Tech University, with emphasis in literacy development and educational psychology. She is an engaging, highly knowledgeable speaker on early childhood education, assessment, non-cognitive aspects of learning, and teacher expertise.

Grand
parenting
1:15

1:00-

Bonnie Dunn, Extension Specialist, Family and Consumer Sciences - Health Disparities/Equities WVSU

Review and Update on WVDE Policy Changes -
Ballroom **1:15-1:45**

Sarah A. Stewart, Director of Policy and Government Relations, WVDE

Sarah Stewart joined the Department of Education in 2015 as the Director of Policy and Government Relations. She previously served as Chief Counsel to West Virginia Senate Committee on Government Organization. Prior to her work with the Legislature, Sarah was an associate with Johnstone & Gabhart, P.L.L.C., and was a law clerk for the Honorable Donald Cookman in the 22nd Judicial Circuit. She is licensed to practice in West Virginia and Virginia, receiving her J.D. from the West Virginia University College of Law, and her B.A. in Chemistry from West Virginia University.

Heather L. Hutchens, General Counsel, WVDE

Heather Hutchens is General Counsel for the West Virginia Department of Education. She began working at the Department of Education in 2000 as a Staff Attorney and became General Counsel in 2005. Previously, she was an associate at Brown & Levicoff, P.L.L.C., in Beckley, WV, and was a writ clerk for the West Virginia Supreme Court of Appeals. Heather received her J.D. from the West Virginia University College of Law, where she was a member of the Moot Court Board, and received her B.A. in English and Sociology from Wake Forest University.

**Hoppy Kercheval –
Ballroom**

1:45-2:45

The radio “dean” of West Virginia broadcasters, Hoppy Kercheval joined West Virginia Radio Corporation in 1976. Through the years Hoppy’s assignments have included news, sports, and talk.

A founding father of Metronews, Hoppy served as News Director until assuming the role of Vice President of Operations in 1991. In 1993, he created Metronews Talkline, which has become a signature program of the network. Hoppy’s gift of interviewing has made Talkline a must-listen for lawmakers and anyone interested in state politics and the day’s top news events.

Hoppy has a Master of Science in Journalism degree from WVU. He also has an honorary Doctorate from West Virginia Wesleyan. He has received a number of honors over the years, including the Mel Burka Award, which is given annually by the West Virginia Broadcasters Association to the state’s top broadcaster. In 2015 Hoppy was inducted into the West Virginia Broadcasters Hall of Fame.

An avid traveler, Hoppy’s adventures have taken him to 19 different countries around the world. He and his wife, Karin, live in Morgantown. He has one son, Ben, who lives in Denton, Texas where he is a writer for CBS Sports.

Wednesday Evening Activities

Bingo/Corn Hole – Terrace Lawn	3:00-5:00
Reception with Vendors – Ballroom Foyer	5:00-6:00
Cookout – Maple Patio	6:00-7:00
Dessert Cruise – Little Sorrel	7:00-8:00

Thursday, June 22

**Breakfast –
Ballroom 7:00-8:00**

**School Construction Projects –
Ballroom 8:00-8:45**

The West Virginia School Building Authority and capital market participants are available to help.

Edward McLiney, McLiney and Company & Scott Raines, SBA

**Breakout Sessions – Round
1 8:45-9:30**

**Creating Long-term Systemic Math Change – Reasoning
Mind Birch**

How do we break the cycle of adopting new math materials that don't give us the grand results we anticipate, then abandon those for a new program that doesn't deliver either? In an environment of constant change in education policies, politics, budgets, and technology, how do we create lasting, impactful change in a place where the need is both urgent and critical – our math classrooms?

Kevin Judd - *Kevin Judd serves as Partnership Manager for*

Reasoning Mind, a non-profit that provides technology-based math curricula to schools. Mr. Judd taught mathematics for 12 years before spending 5 years as a math specialist and curriculum administrator in the public school system. He holds a Master's Degree in Educational Policy Studies and has also consulted with schools on ways to reform mathematics curriculum and instruction for students.

Audrey Pitonak-Goff - Audrey Pitonak-Goff serves as the Regional Manager for West Virginia at Reasoning Mind. Mrs. Pitonak-Goff was the Assistant Principal at a private K-12 school in Skopje, Macedonia for 3 years. She has also taught and tutored students at both public and private schools in several states and countries and prepared students for the ACT and SAT through an educational consulting practice in Charleston. Audrey holds a Master's Degree in Business Administration.

School Construction Projects – Edward McLiney, McLiney and Company Ballroom

Ask What Is Behind the Curtain Regarding Municipal Financing

An opportunity to ask Edward McLiney, a professional with over 30 years' experience, any question regarding municipal finance.

This breakout session will flow based upon questions asked by the participants.

A few potential subjects for the questions:

- 1. Tax Exempt Lease Purchase financings*
- 2. Qualified Zone Academy Bonds*
- 3. Financing Performance Contracts*
- 4. Dodd-Frank and the difference between a municipal advisor, underwriter and placement agent*

Q & A with the SBA - Scott Raines, School Building Authority Pecan

This breakout session will flow based upon questions asked by

the participants.

A Literacy Initiative: A County-wide Approach – Blaine Hess, Superintendent, Jackson County Schools

Maple

Presenters: Rhonda Jelich, Director of Elementary Education

William Hosaflook, Principal, Ripley High School

*Lorri Juniper, Teacher, Ripley Middle School
Tracy Lemaster, Principal, Cottageville Elementary School*

In an effort to improve student achievement, Jackson County Schools expanded on the literacy process developed and so successfully implemented by Brockton High School (MA). By expanding the Brockton High model from a process used by high school students into a process taught in grades K-12, Jackson County students have experienced impressive achievement growth in English Language Arts. This session will describe the process used to fashion the K-12 literacy model which focuses on the approach of analyzing reading passages and constructing responses to open response questions in all classrooms and subjects. Digital resources will be made available to session attendees.

Breakout Sessions – Round

2

9:45-10:30

School Construction Projects – Edward McLiney, McLiney and Company **Ballroom**

Repeat of Round 1 Session

Working With the School Building Authority – Scott Raines, SBA **Pecan**

Repeat of Round 1 Session

Advancing the Learning Environment in the Face of Budget Challenges **Birch**

Audra Blackwell, E.I.T., MBA - Energy Systems Group

Mercer County Public Schools \$9.45M Improvements
Project: No State Funding or No New Taxes Required

Audra has been with Energy Systems Group for 9 years.

Her past experience includes 14 years as an Engineer for the WV Public Service Commission Engineering Division. She is a West Virginia native, a graduate of WV Public Schools and three WV Higher Education entities including: WVU, WVU Tech and Marshall University graduating in Chemistry, Chemical Engineering and an Executive MBA. She is active in numerous K-12 Schools organizations, affording her a thorough understanding of the needs and desires of WV schools. She's been involved with WVASA for over 12 years.

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responses to open response questions in all classrooms and subjects. Digital resources will be made available to session attendees.

Breakout Sessions – Round

3

10:45-11:45

Public Relations – Kristin M. Anderson, Executive Director of Communications, WVDE

Pecan

Kristin Anderson serves as the Executive Director of Communications for the West Virginia Department of Education where she is responsible for all media and community relations. A graduate of West Virginia University, Kristin began her communications experience at two regional advertising agencies in Charleston, WV and Cincinnati, OH. It was there she learned to foster and manage client relationships while serving as a strategic leader in integrated marketing efforts, including concept development, consumer research, brand strategy, creative development and production and event planning. She previously worked for the State of West Virginia at the Department of Commerce where she oversaw coordinated marketing efforts for ten agencies including the Division of Natural Resources and West Virginia State Parks.

Rising Health Care Concerns: Any Solutions for Schools? – Rebecca King, WVDE

This session will briefly review the current health care concerns for students and staff including chronic, communicable and opiate additions. It will discuss the rising health care needs of students in public schools and the insurmountable supports schools must provide to meet federal disability requirements with minimal funding or reimbursement. Inclusive of WVDE and WVDHHR supports, national and state registered nursing shortage, field trips, Section 504 and Neonatal Abstinence Syndrome (NAS). Time to brainstorm ideas and solutions will be provided during the session.

Child Nutrition Policy Update – Amanda Harrison, WVDE

Retiree Lunch –

Ballroom **12:00-1:00**

Host, A.J. Rogers, Executive Director of WVASA

Reconnecting with - Why we are

Here, **1:00-2:15**

Morris Morrison, Speaker

Evening Activities

Superintendent of the Year

Reception **6:00-7:00**

Emcee, Gabe Devono, Superintendent, Randolph County

Schools

Banquet **7:00-9:00**

Dance featuring the Subway

Band **9:00-Midnight**

Friday, June 23

Memorial

Breakfast **8:00-9:00**

WVSSAC Update –

Ballroom **8:30-9:00**

Bernie Dolan, WVSSAC Executive Director

Legal Update –

Ballroom **9:00-10:30**

Howard Seufer, Bowles Rice

What Administrators Need to Know About Recent
Legislation and Other Legal Developments

We will cover the practical ramifications of new West

Virginia school statutes and the practical lessons of education-related court and grievance Board decisions issued since last summer's conference.

WVASA Membership Meeting -
Ballroom **10:30-11:15**
WVASA President-Elect Gary L. Price

Superintendents' Meeting by Quadrants –
Ballroom **11:15-12:00**
WVASA President-Elect Gary L. Price

Purpose of the meeting will be to elect one representative for each quadrant as per H.B. 2711.